



FOR IMMEDIATE RELEASE

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24ravens Announces Release of One-Of-A-Kind Product to Aid World's Immunity

Proprietary Nutritional Product Offers Powerful Immunity Support and Defense

Whitefish, MT – April 12, 2012 – A strong healthy immune system is the first line of defense against illness and critical to achieving maximum health and wellness. Unfortunately, as millions of people across the world know, achieving and maintaining a strong immune system in the face of stress, illness and nutritional deficiencies is becoming increasingly difficult.

24ravens, a nutraceutical company committed to enhancing global wellness, has now unveiled A.I.D., Advanced Immune Defense, a unique product which combines a proprietary blend of some of the world's best natural immunity boosters into a liquid herbal supplement designed to bolster and increase the body's own natural line of defense.

"For many years I have been strongly committed to finding products that could improve the lives of people on this planet," says Dr. Rollan Roberts II, 24ravens founder and CEO. "I am absolutely convinced, given the global response and testimonials we are seeing, A.I.D. does exactly that. Nowhere else can you find one product that combines such high quality immune boosting ingredients."

A.I.D. is comprised of traditional immunity boosters such as Green Tea, Resveratrol and Selenium as well as premium nutrients that are not household names. These natural immunity powerhouses include Quercetin, Chrysin, Coriolus Versicolor, Curcumin, Indole-3-Carbinol and Diindolylmethane, each of which help strengthen the body's immune system and fight illness in its own unique way.

"The beauty of Advanced Immunity Defense (AID) is that we have taken the very best Mother Nature has to offer and created one product to aid the body's own natural immune support system," continues Roberts. "Each of these ingredients is backed by global scientific studies which demonstrate its value. We

only select the highest quality ingredients to be used when manufacturing A.I.D. We are already seeing a global response to what this product can offer.”

Advanced Immunity Defense is available at select clinics and online at www.24ravens.com.

About 24ravens

Located in Whitefish, Montana, 24ravens combines the wisdom of the ages, the most advanced nutritional and cosmetic science and the best of Mother Nature to create one-of-a-kind products that increase the well being of people around the world. A.I.D. is the flagship product created to help boost immunity and overall wellness.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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