

24ravens

Advanced Immune Defense

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November 19, 2012

24ravens Launches the Clean Protein Revolution

The Clean Protein Revolution is for informed individuals that care about consuming clean whey protein.

Whitefish, MT – November 19, 2012 – The Clean Protein Revolution began because of all the obscene ingredients found in most whey protein products. Most whey proteins contain artificial sweeteners, artificial flavoring, damaged proteins, preservatives, chemicals, pesticides, hormones, and GMOs. All whey protein isolates, and most concentrates, are damaged protein, and that damaged protein can cause degenerative disease.

“It was absolutely disgusting and appalling to me as a health, nutrition, and wellness expert. The confusion and misinformation it has caused among millions of well-meaning athletes and fitness enthusiasts is inexcusable”, says Dr. Rollan Roberts II, 24ravens founder and CEO.

“I have spoken with the creators and manufacturers of



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nearly every whey protein on the market and can tell you that profits have come before health nearly every time. It was about making a buck and marketing it in a way that the masses would buy it. I've had enough, and the Clean Protein Revolution is the people's voice telling the big boys their health is not for sale," continued Dr. Roberts.

24ravens, a global nutraceutical company committed to naturally supporting the immune system, has a sports nutrition line represented by Pulse, a biologically-active, non- denatured, native whey protein concentrate and a medicinal-grade product that supports the immune system.

Individuals can join the Clean Protein Revolution at www.CleanProteinRevolution.com.

About 24ravens

Located in Whitefish, Montana, 24ravens combines the most advanced nutritional and cosmetic science and the best of Mother Nature to create one- of-a-kind products that support a healthy immune system. AID is the flagship medicinal-grade product, and Pulse is the flagship sports nutrition product designed for weight management and joint, muscle, and immune system support. They are available at select retailers and online at www.24ravens.com and www.PulseSportz.com.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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