



FOR IMMEDIATE RELEASE

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24ravens Announces Relationship with Complete Nutrition

24ravens is now an approved vendor for Complete Nutrition and will be retailing Pulse in many of their 175 stores across the United States.

Whitefish, MT – November 25, 2013 – 24ravens, a global nutraceutical company committed to naturally supporting the immune system, is thrilled to announce that it has successfully completed the six month vendor-approval process with Complete Nutrition. 24ravens' marque sports nutrition product, Pulse, can now be carried by every Complete Nutrition franchisee in the United States.

“Our new relationship with Complete Nutrition and their fantastic franchisees will provide enhanced ordering options and convenience for our customers,” says Dr. Rollan Roberts II, 24ravens founder and CEO. “Expanding our market reach to 175+ retail locations throughout the United States with an organization like Complete Nutrition is a testament to the uniqueness, science, taste and effectiveness of Pulse. It's in a category of its own.”

Pulse is the finest biologically active, non-denatured, native whey protein designed to maintain the full range of all the fragile immune-modulating and regenerative components naturally present in fresh raw milk. Pulse supports lean, healthy muscle growth, enhances muscle recovery, controls hunger, manages weight, supports joint health, and maintains good energy levels naturally without compromising health with damaged protein.*

Pulse uses milk derived from cows that are 100% grass-fed and graze year-round on natural pastures. It is low glycemic, GMO-free, hormone treatment and soy-free, pesticide and chemical-free, undergoes minimal processing, and contains no added sugar or artificial sweeteners (sweetened with Stevia).

More information about Pulse by 24ravens is available at PulseSportz.com.

About Complete Nutrition

Complete Nutrition is a network of high-quality [nutritional supplement retail stores](#) whose mission is to create safe and effective [weight loss management](#), [sports nutrition](#), and healthy aging programs to help customers look better, feel better and perform better. Since 2005, Complete Nutrition has been helping people achieve their health and wellness goals by offering exclusive supplements in the form of customizable solutions. Staff members are athletes, certified personal trainers, nutritionists, and other people with experience in the fitness and [health supplement](#) retail industry. Founder Cory Wiedel and President Ryan Zink were named finalists of the Ernst & Young Entrepreneur Of The Year® 2012 Central Midwest award. Complete Nutrition was recently named to the Entrepreneur 2013 Franchise 500. Complete Nutrition also earned the following top honors from *Entrepreneur Magazine* in 2012: Franchise 500 award recipient, No. 2 Top New Franchise, No. 36 Fastest-Growing Franchise. Additionally, Complete Nutrition was named to the 2011 Allbusiness.com AllStar Franchises Top 300 list. For more information about Complete Nutrition, call 866-366-5766 or visit CompleteNutrition.com.

About 24ravens

Located in Whitefish, Montana, 24ravens combines the most advanced nutritional and cosmetic science and the best of Mother Nature to create one-of-a-kind products that support a healthy immune system. AID is the flagship medicinal-grade immune support product, and Pulse is the flagship sports nutrition product designed for weight management and joint, muscle, and immune system support. They are available at select clinics, retailers and online at 24ravens.com and PulseSportz.com.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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