

24ravens

Advanced Immune Defense

FOR IMMEDIATE RELEASE

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24ravens Releases Educational Whey Protein Science Website

Content addresses the science and role clean whey protein plays in post-surgery recovery, Heart Disease, Chronic Fatigue Syndrome, Weight Control, Muscle Management, Hair Loss/Growth, Cancer, and HIV/AIDS.

Whitefish, MT – November 16, 2012 – There's no shortage of whey protein products on the market, but unfortunately, most of them will not give you the health benefits you read about in the science articles related to whey protein. There is probably no other area of processed foods where you need to be more careful than in selecting a high quality whey supplement. 24ravens recognized this informational void and is addressing it with cutting edge solutions.

24ravens, a global nutraceutical company committed to naturally supporting the immune system, has now unveiled www.WheyProteinScience.com, an exhaustive scientific trove containing information on the finest biologically-



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active, non- denatured, native whey protein designed to maintain the full range of all the fragile immune-modulating and regenerative components naturally present in fresh raw milk.

“I have been amazed at how little diehard consumers of whey protein understood about the whey protein they were consuming,” says Dr. Rollan Roberts II, 24ravens founder and CEO. “The whey protein community is beyond excited about the vast range of educational content that is now at their fingertips with www.WheyProteinScience.com. The frankness and range of topics covered is unprecedented and extremely helpful for people who want to know exactly how clean whey protein can benefit their health.”

24ravens produces Pulse, a bioactive, non-denatured, clean whey protein concentrate that uses milk derived from cows that are 100% grass-fed and graze year-round on natural pastures. It is low glycemic, GMO-free, hormone treatment-free, pesticide and chemical-free, undergoes minimal processing, and contains no added sugar or artificial sweeteners.

Pulse is available at select retailers and online at www.PulseSportz.com.

About 24ravens

Located in Whitefish, Montana, 24ravens combines the most advanced nutritional and cosmetic science and the best of Mother Nature to create one- of-a-kind products that support a healthy immune system. AID is the flagship medicinal-grade product, and Pulse is the flagship sports nutrition product designed for weight management and



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joint, muscle, and immune system support. They are available at select retailers and online at www.24ravens.com and www.PulseSportz.com.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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