

Proserum® is sourced from Australia and meets the following food standards policies:

Grass-Fed Year-Round Statement

The farms that supply the milk for Proserum are based in South Australia. This is a temperate climate zone, which allows the cows to live outdoors year round. The feeding systems are pasture based, so that the milking cows are constantly grazing, and not fed sewage sludge.

Genetically Modified Materials Statement

Compliance of all aspects of the Food Standards Code of Australia and New Zealand, including Standard 1.5.2 “Food Produced Using Gene Technology”. This addresses health and safety requirements regulating the sale of food produced using gene technology. It also requires the labeling of all Genetically Modified (GM) foods when they contain novel DNA, novel protein or where the food has altered characteristics. The Australian dairy which produces Proserum® does not produce any products that contain novel (modified) DNA or novel proteins and does not accept raw milk that contains novel proteins, that is, any GM material.

Hormone-Treatment-Free Statement (Dairy Australia Limited)

The National residue control systems for Australia prohibit the use of hormones (rBGH, BSE, etc.) in Australian milk production. The importation sale and use of these compounds is highly illegal and severe penalties would apply if misuse was ever identified. These controls are administered by a range of government health and food safety authorities.

Irradiation Statement

Proserum® is not irradiated at any stage in the production process.

Detection of melamine in Proserum® (whey protein concentrate)

Melamine has never been detected in Proserum® at a detection limit of 1.0mg/kg. Furthermore melamine is tested as part of periodic surveillance testing which occurs randomly throughout the year.

BSE/TSE: Proserum is certified to be produced from milk that is free from Bovine Spongiform Encephalopathy (BSE). Furthermore, Australian cattle are officially recognized as free from BSE and scrapie, which are types of TSEs¹

1. Animal Health Australia (2008). Animal Health in Australia 2007, Canberra, Australia.

Vegetarian status: This is to certify that Proserum® is lacto-vegetarian, lacto-ovo vegetarian suitable, and does not contain any animal products with the exception of milk or milk products derived solely from milk.

